



How Will You Reach the Future You Really Want?:

Get an Ultimate Leadership Goal With an Acceleration Roadmap And a Decision Plan (for Free)



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What is an Ultimate Goal with Acceleration?



• Process: 3 Rapid Meetings

- Meeting 1: Goals
- Meeting 2: Review
 - Goal and Stages
 - Acceleration Roadmap
 - Decision Stage
- Meeting 3: Deliver Shareable Roadmap
- Next Steps and Assistance
- Resources
- Bio / Contact

In CoLeaders, Dan Abelow offers free business, technology and IP planning to a small number of selected world-leaders.

Dan is an “Applied Futurist” who uses foresight to create new technology, file for IP and develop Acceleration Roadmaps that build the successful world we all would like to see.

Results in 3 Meetings

Meeting 1: Goals

Your public goal (not confidential)
My 3 questions

1 hour

Meeting 2: Review

Your feedback on draft:

- Ultimate Goal and Stages
- Acceleration Roadmap
- Decision Plan

1 hour

Meeting 3: Deliver

- Ultimate Goal and Stages
- Acceleration Roadmap
- Decision Plan

1 hour

My 3 Questions (Why do I do this at no charge?)



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Why do I offer this to a select group of leaders? What do I receive?

I face big challenges, too.

In return for doing this, I would like to ask 3 questions about applying my visionary new technologies.

I am working to help us all build a positive, universally successful planet within 5 to 15 years.

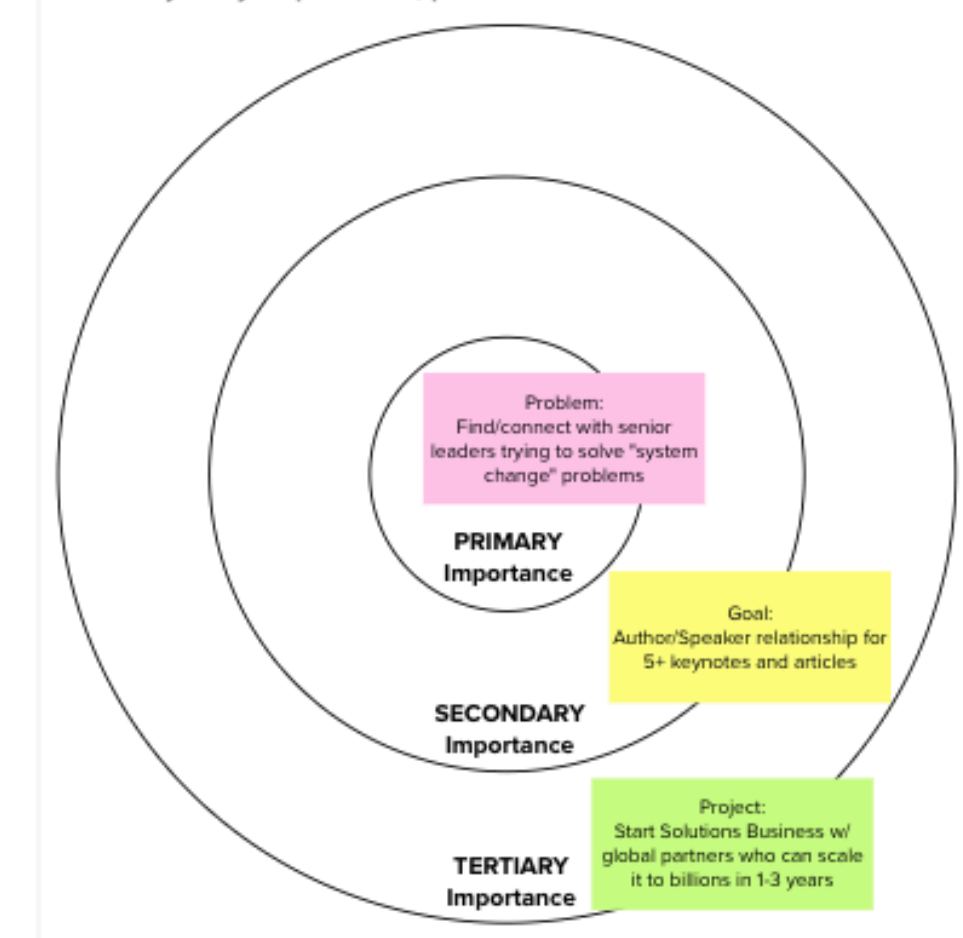
My questions will take 10 to 15 minutes. Your suggestions are critical and appreciated.

Meeting 1: My 3 Questions

My 3 questions about my opportunity:

<p>Biggest goal: Begin an author/speaker relationship for 5+ keynotes and articles with a business publisher who has publications and conferences in multiple industries</p>	<p>Goal: Author/Speaker relationship for 5+ keynotes and articles</p>
<p>Biggest problem: How to find and connect with senior executives trying to solve "system change" problems</p>	<p>Problem: Find/connect with senior leaders trying to solve "system change" problems</p>
<p>Highest priority project: How to start a Solutions Business with global companies or platforms that already reach (or could scale to) billions of people in just 1-3 years</p>	<p>Project: Start Solutions Business w/ global partners who can scale it to billions in 1-3 years</p>

3. Bullseye: My 3 questions, prioritized:



Process: Three Rapid Online Meetings

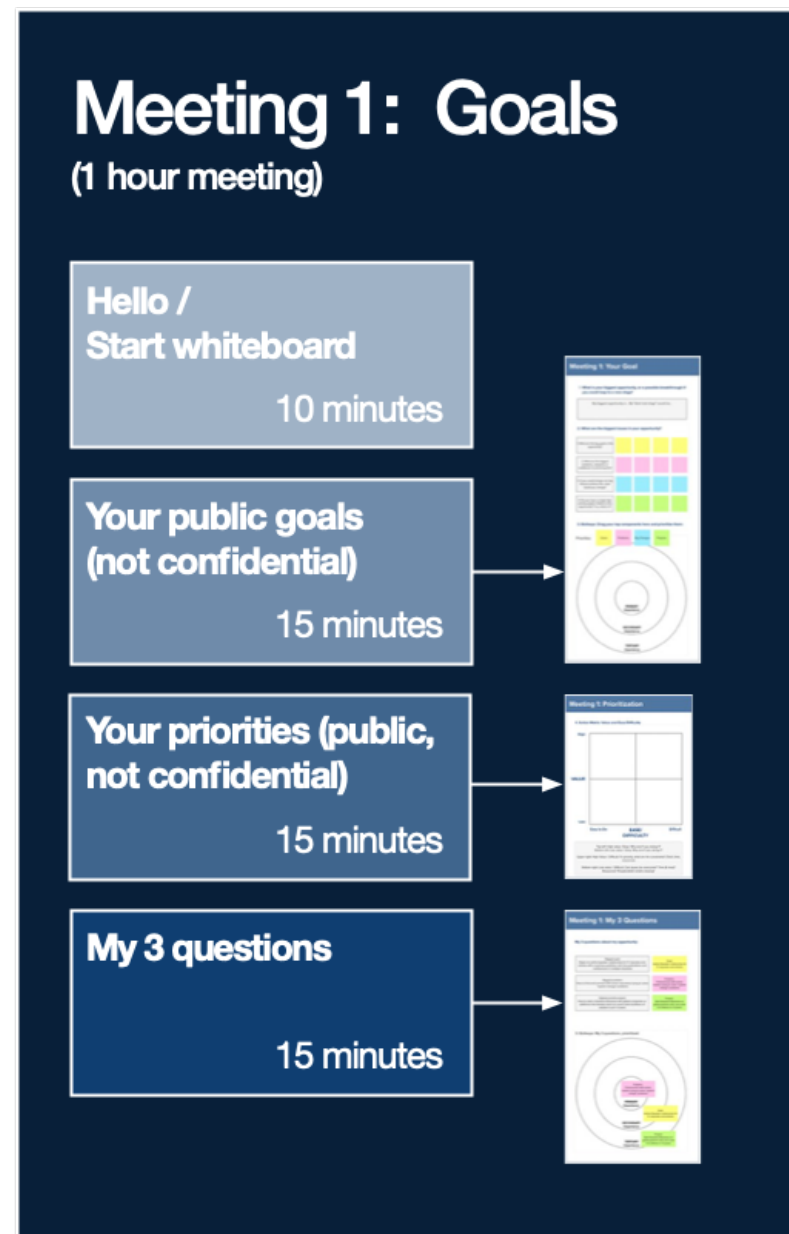
In three 1-hour meetings I create new transformational innovation opportunities



• Process: 3 Rapid Meetings

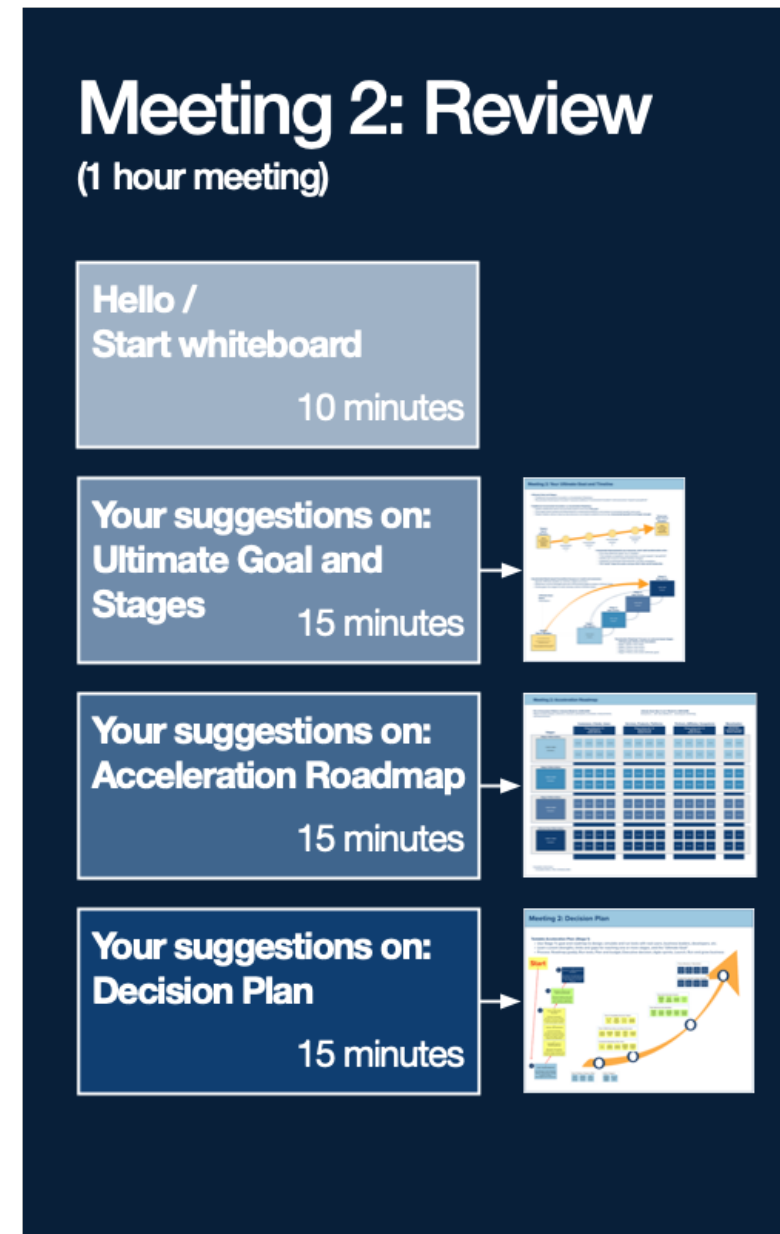
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Meeting 1: Learn Goals



In **Meeting 1** you tell me your biggest public goals (not confidential). Then we discuss public priorities. You also answer my 3 questions.

Meeting 2: Review Roadmap



In **Meeting 2** you review a draft and add suggestions and edits that you would like included.

Meeting 3: Deliver and Assist



Detailed Deck

Delivery Video

Meeting 3 provides the deliverables. You can add suggestions and tweaks. If you want, we can discuss my assistance.

Meeting 1: Learn Your Public Goals (non-confidential)



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Meeting 1:

Learn your largest public goals (non-confidential) to develop your Business Acceleration and IP Plan

Because there are multiple goals, prioritize them

Meeting 1: Your Goal

1. What is your biggest opportunity, or a possible breakthrough if you could leap to a new stage?

My biggest opportunity is... My "ideal next stage" would be...

2. What are the biggest issues in your opportunity?

1. What are the big goals in this opportunity?	■	■	■	■
2. What are the biggest problems, obstacles or roadblocks to achieving this?	■	■	■	■
3. If you could change one big thing to achieve this, what would you change?	■	■	■	■
4. Do you have a single high priority project related to this opportunity? If so, what is it?	■	■	■	■

3. Bullseye: Drag your top components here and prioritize them:

Priorities: Goals (yellow), Problems (pink), Big Changes (cyan), Projects (green)

Meeting 1: Prioritization

4. Action Matrix: Value and Ease/Difficulty

High		
Low		
	Difficult	Easy

VALUE

EASE/DIFFICULTY

Top left: High value / Easy: Why aren't you doing it?
Bottom left: Low value / Easy: Why aren't you doing it?

Upper right: High Value / Difficult: If a priority, what are the constraints? (Tech, time, resources)

Bottom right: Low value / Difficult: Can issues be overcome? Time (6 mos)? Resources? People/skills? what's missing?

Meeting 2: Review Ultimate Leadership Goal and Stages



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Meeting 2A: Review Ultimate Leadership Goal and Stages to Reach It

Review the Ultimate Goal, and projected stages to reach that goal.

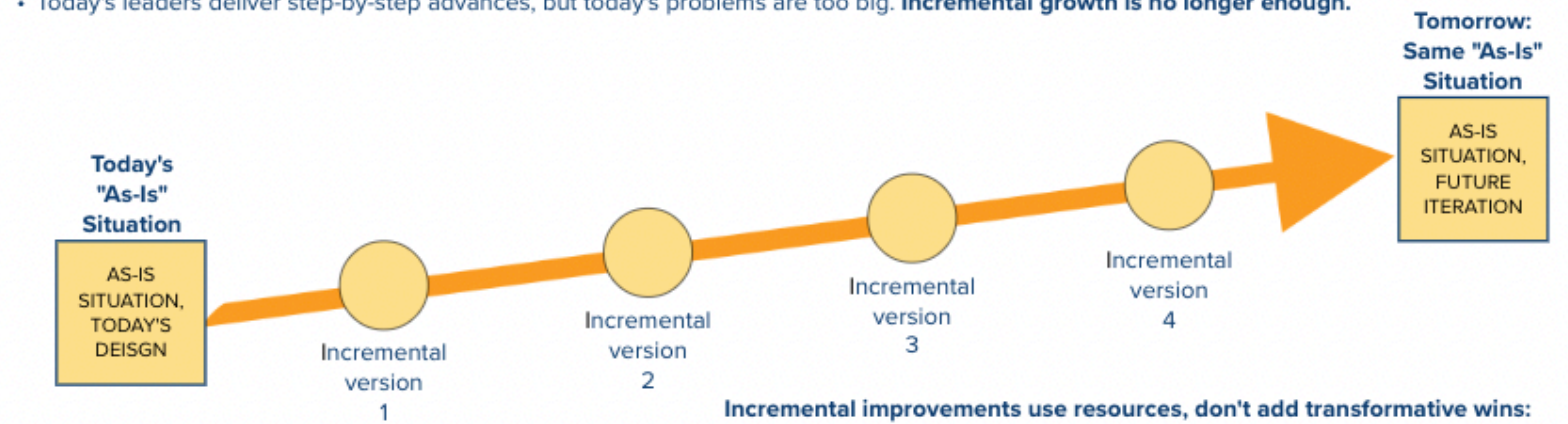
Component 1: An Leadership Ultimate Goal and Stages to Reach It

Ultimate Goal and Stages

- Traditional Incremental Innovation vs. Acceleration Roadmap
- "Accelerated Goal-based Innovation" exceeds traditional "Incremental Innovation" and overcomes "experts' groupthink"

Traditional Incremental Innovation vs. "Ultimate Goal" Acceleration

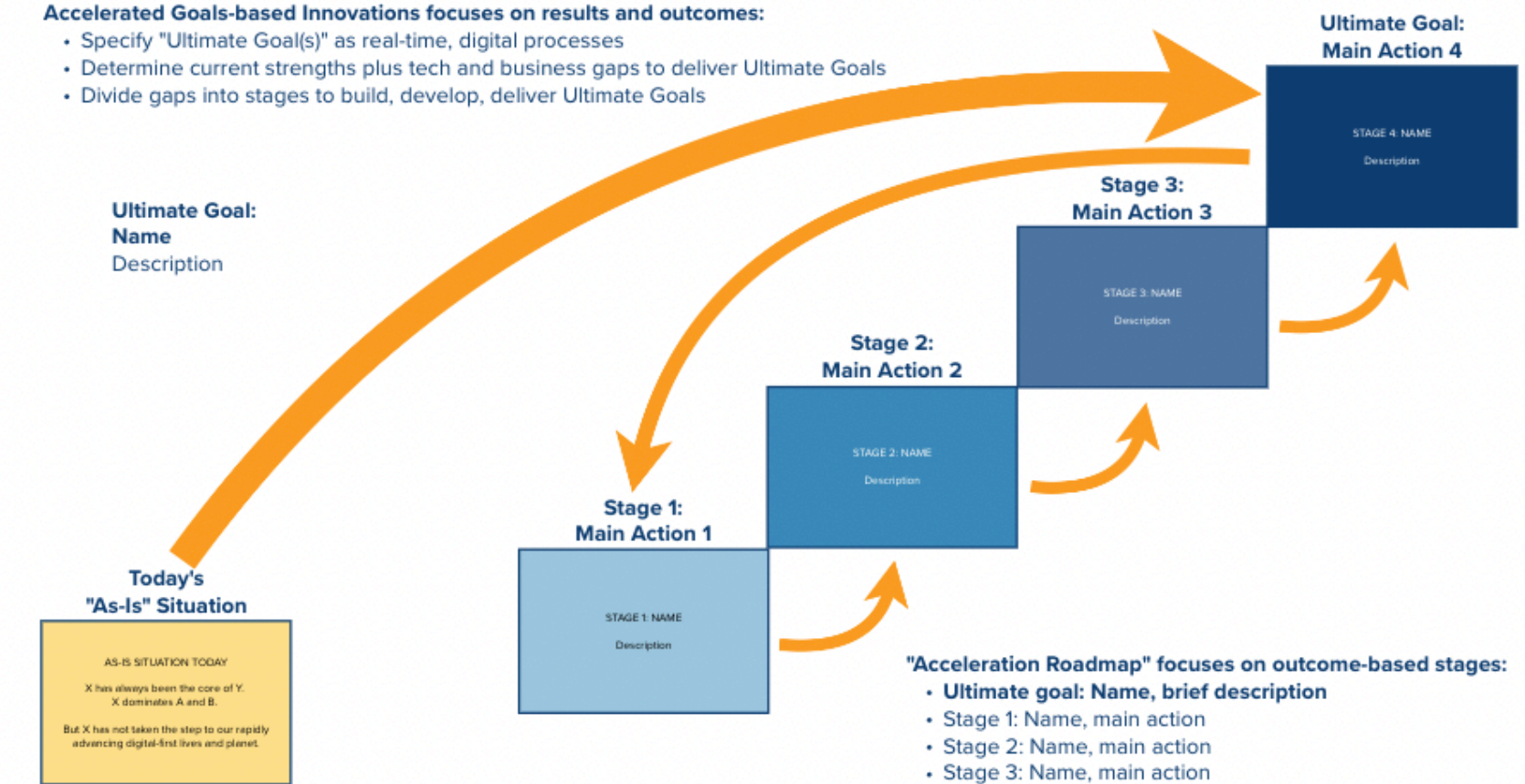
- Today's leadership teams are built with experts who know **the past**
- These experts apply what worked and failed before. They create best practices, and produce incremental growth every year
- Today's leaders deliver step-by-step advances, but today's problems are too big. **Incremental growth is no longer enough.**



- Incremental improvements use resources, don't add transformative wins:**
- First, they detail the latest "as is" situation
 - Then analyze competitors, best practices, current experts' "groupthink"
 - Identify user issues to tweak interface designs
 - Implement incremental improvements, just like competitors
 - **The "world" stays the same, and you are not a leader**

Accelerated Goals-based Innovations focuses on results and outcomes:

- Specify "Ultimate Goal(s)" as real-time, digital processes
- Determine current strengths plus tech and business gaps to deliver Ultimate Goals
- Divide gaps into stages to build, develop, deliver Ultimate Goals



- "Acceleration Roadmap" focuses on outcome-based stages:**
- **Ultimate goal:** Name, brief description
 - Stage 1: Name, main action
 - Stage 2: Name, main action
 - Stage 3: Name, main action
 - Stage 4: Name, main action (Ultimate goal)

Meeting 2: Review Acceleration Roadmap

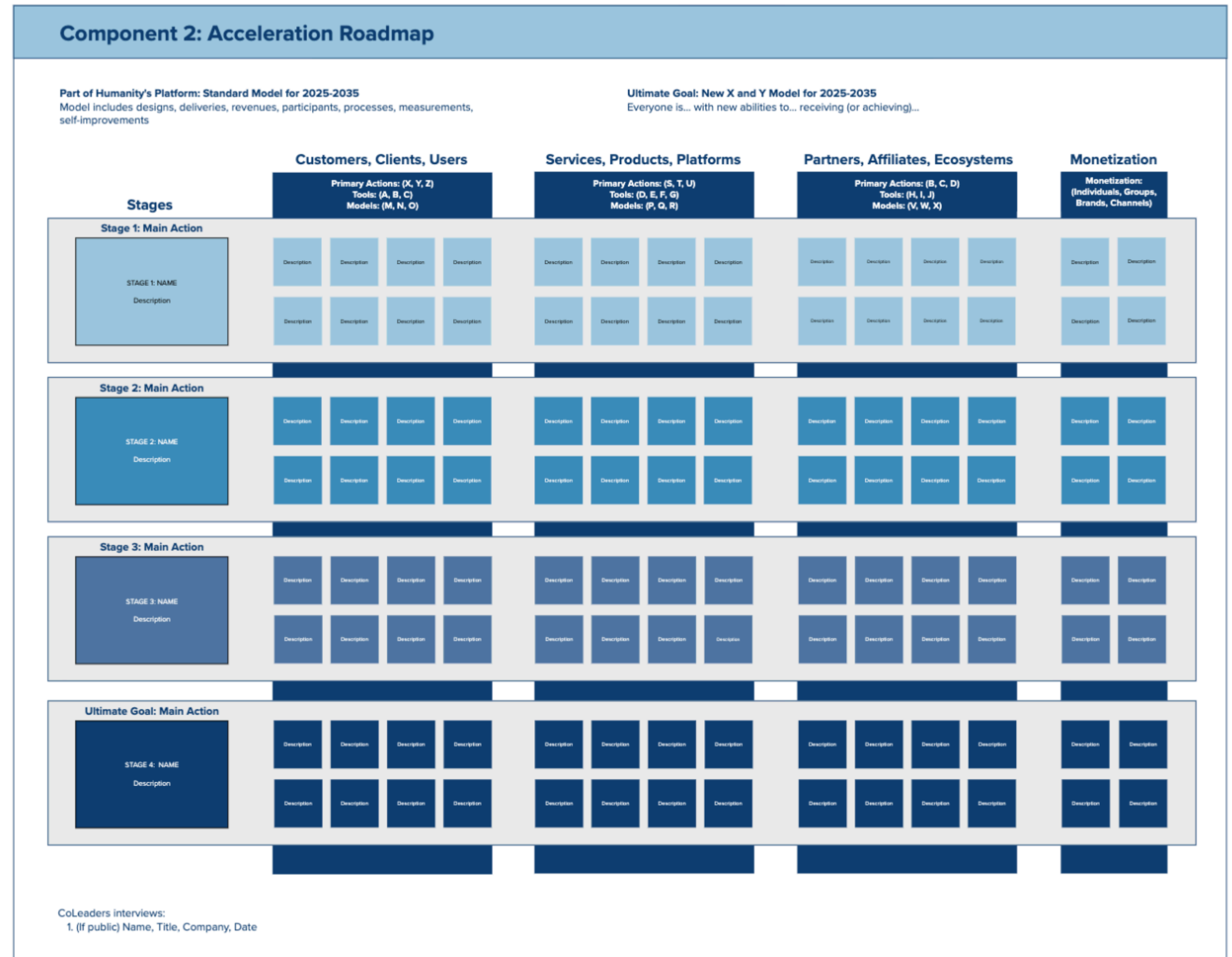


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Meeting 2B: Review Acceleration Roadmap

For each of the Stages to reach the ultimate goal, learn key steps and milestones for:

- Customers, Clients, Users
- Products, Services, Platforms
- Partners, Affiliates, Ecosystems
- Monetization



Meeting 2: Decision Plan

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Meeting 2C: Decision Plan

Choose Innovation and Plan (Workshop)

Prototype, Test, Prove

- Option 1: Use your company's process
- Option 2: External services

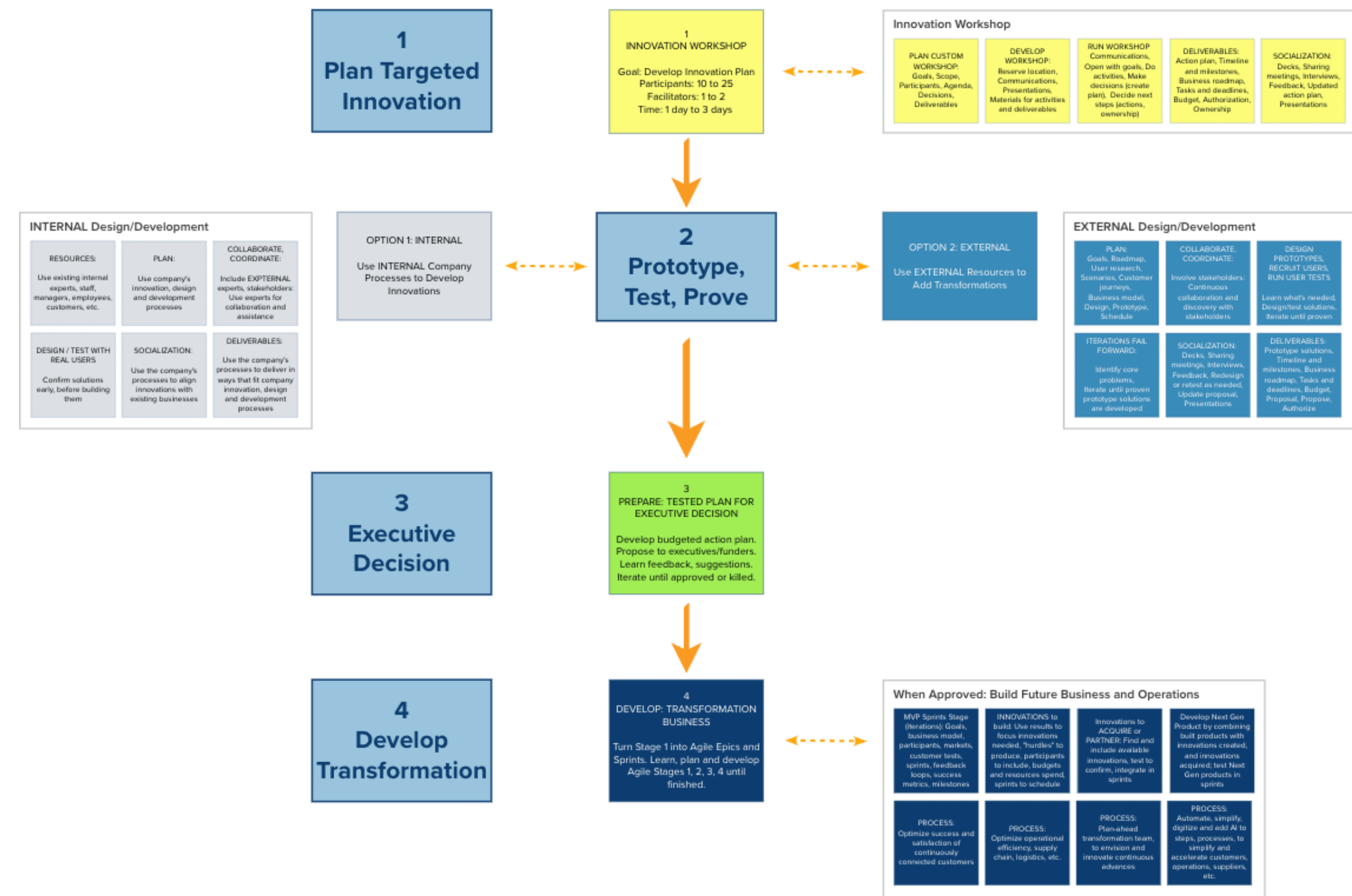
Executive Decision

Develop and Run Transformation Business

Component 3: Decision Plan

Testable Acceleration Decision:

- Process: Customize goal(s) and roadmap, Design simulations, Run tests, Plan and budget. Iterate with Senior Executives to decide
- Use customized goal and roadmap to design, simulate and run tests with potential customers, business leaders, developers, etc.
- Learn current strengths, limits and gaps for reaching Stages and "Ultimate Goal"; Iterate to improve actionable decisions



Meeting 3: Deliverable is Shareable for Decision Making







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Meeting 3: Shareable Deliverables for Decision Making

The deliverables make this easy for you to review, share, present and discuss goals and acceleration with other business leaders and decision makers.

Any final edits wanted can be included.

If you want, Dan's assistance is available (see next slide).



Assist Your Development and IP Filings

Choose the relationship you want. Examples are employee, consultant or contractor



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Development and Management Assistance

If your company would like, Dan would like to help implement, launch and grow these advances — from decision making through universal success — in your products, services, operations and platforms

Intellectual Property Assistance

If your company would like, Dan would like to help plan and write the strategic IP patents essential for your business's products, services, operations and platforms

Resources



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Some Expandiverse Resources:

- [Expandiverse Website](#) with Global Roadmap
- [Summary](#): New Tech and IP Disruptions
- [Keynote speech](#): Solve Climate Change, ESG and Renewable Energy Worldwide
- [Resources Library](#)
- Vision Book: [Imagine a New Future](#)
- Example Collection of some [Expandiverse IP](#)

Competitive Analyses: (available by request)

Communications:
\$1.8 Trillion Markets

Online Platform for Life, Work, Commerce, Play, Metaverses (VR-AR-XR)

Electronic Devices:
\$1 Trillion Markets

Devices: Phones, Tablets, Laptops, PC's, Watches, VR Headsets, AR Glasses

Digital Advertising:
\$468 Billion Market

Advertising, Commerce, Users control their ads and content

Privacy and Digital Protections:
What Buyers' Demand

Privacy and Digital Protections (buyers and markets choose this)

Brief Bio



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Dan Abelow, Brief Bio

Harvard and Wharton degrees



Applied Futurist, Tech Innovator:

- 550 licensees of Dan's previous patents includes Apple, Google and Microsoft
- Lifetime patent filings cited 4,100 times
- U.S. Patent Examiners cited Expandiverse IP the most in 2017



UX (User Experience) Expert:

- Some previous UX clients:



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Latest technology: Expandiverse, The Real World Metaverse™

Vision and Mission: Start universal success on a sustainable, healthier and more prosperous planet that includes everyone:

- 1,759 patent citations of Expandiverse IP
- One-third of these citations are from 20 of tech's largest companies

10 tech leaders who cite this, with each's number of citations:

 116 Citations	 79 Citations	 48 Citations	 9 Citations	 38 Citations
 28 Citations	 Bill Gates new patents 9 Citations	 71 Chinese Citations	 48 Citations	 23 Citations

Contact



Dan Abelow assists with Services, Consulting, Private Briefings, Keynote Speeches or Articles

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Liquidax represents Expandiverse IP for licensing, partnering and acquisition

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Liquidax is a private equity based IP asset management firm that focuses on large emerging markets.



ULTIMATE GOAL
ACCELERATION ROADMAP
DECISION PLAN

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